



# Hancock Structural Steel Case Study

# Arcoro's HR Technology Saves Valuable Time, Improving Work/Life Balance for HR Team

Hancock Structural Steel, LLC is a full-service fabrication facility located in Northwest Ohio with more than 35 years of experience in the steel industry. The company specializes in structural steel and misc. steel fabrication but also provides, project management, design, sublet steel erection, detailing and transport services.

The family run business was originally started as a sister company to a general contractor. In 2021, the general contractor business was sold, with the son taking over the fabrication shop as CEO. Anne Pfleger, Director of Operations and active member and past president of NAWIC, says it was the perfect time to revamp the company's HR processes.

"Because we were now a smaller company, we took a year to redo everything, including getting our own 401(k) and insurance for our employees," she says. "We had the opportunity to do things a little bit differently, including looking for technology. We were used to using paper before but were ready to brave the new world of HR technology."

# Challenge:

As a smaller company, Pfleger was the only one doing HR work, Hancock Structural Steel needed solutions that would make processes faster and easier, saving her from putting in 13- to 14-hour days.

"It was top of mind to find better ways to complete some of my tasks in less time because there are other things that I need to be focusing on," she says. "We needed a solution that could take stuff off my plate."

An important objective was using technology to do the heavy lifting with HR processes and tasks to avoid hiring additional hard-to-find employees.

One thing on Pfleger's plate was manually entering paper timecards into payroll. She needed to move the company's staff to a digital solution. The good news was the new CEO was on board with adopting technology to not only save time and money but improve the company's processes. This included not only improving the timekeeping process but also finding and hiring diverse candidates.

"As everybody knows, we have a major labor shortage and we're trying to find ways to get the word out about our available positions, including outside of our immediate area" says Pfleger.

## Solution:

The company first implemented Arcoro's ExakTime time tracking solution and then followed up with the Applicant Tracking System (ATS), Onboarding and Core HR.

## ExakTime

Pfleger says the company's initial software interest was digital time tracking because using paper timecards simply wasn't efficient. But she soon found out just how much this cloud-based solution could take off her plate, including shortening the payroll process. Hancock Structural Steel uses Foundation software for payroll, which ExakTime integrates with.



**Time Card before & after** 



# Goals

- Time savings
- Drive efficiencies
- Move from paper-based time cards
- Speed up time to hire and finding diverse candidates

#### Results

- Moved from paper time tracking to digital, saving hours of time
- Expanded job postings, reaching a more diverse talent pool
- Candidate information flows directly into onboarding, eliminating data entry time
- New employees fill out their own onboarding paperwork without sitting in the office

# Modules Used

- ExakTime Time Tracking
- Applicant Tracking
- Onboarding
- Core HR
- Benefits

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"That really excited me even more. The integration with Foundation made the decision even easier."

The company also uses ExakTime's geofencing and cost code features for shop work. The geofence is set at the shop's address and workers clock in on site and assign themselves to a job and cost code. Workers can't clock in or out from outside the shop.

Once she took care of digitizing timecards, she could focus on other HR tasks, like developing relationships with employees and strategic initiatives to retain and grow the workforce.

## ATS

Arcoro's ATS is used to post jobs to multiple job boards, all through one system, making it a huge time saver for Pfleger. The expanded breadth of the postings also allowed the company to reach out to a more diverse group of candidates.

"Being able to post to diverse job boards is hugely important for our company's EEO status," she says. "We must be recertified around every six months to a year, that includes filing monthly reports that track our recruitment efforts. Because we're able to expand our reach with the ATS, that's another ROI."

## Onboarding

Once hired, candidate information is automatically transferred to onboarding. Taking the process digital, Pfleger was able to put the task of filling out paperwork into the workers' hands. Adding onboarding not only freed up Pfleger's time but new employees now don't have to spend a couple of hours finishing up paperwork.

"Unfortunately, there's a lot of turnover due to bidding wars for talent between construction companies. With onboarding, if a new employee doesn't work out, I haven't wasted hours and hours of time manually doing paperwork."

Pfleger also appreciates that she no longer has to manually update the forms required for new employees. "The forms are updated automatically in the system, and that's another time saver for me," she says.

### Core HR

Arcoro's Core HR automates the processes that Pfleger used to do by hand, like approving time off requests and uploading paystubs. It also securely stores worker data in one place, making it accessible 24/7 and provides valuable analytics about the company's workforce. Pfleger uses Core HR to pull reports about PTO accrual and attendance, giving her the ability to track who is on the schedule and which employees are missing work.

Implementing Arcoro's solutions gave Pfleger some much needed work/life balance. Her work hours became more manageable, giving her more time to volunteer with NAWIC.

"I've been able to reduce my work hours, so I now have time to myself and more time to devout to NAWIC. I look forward to discovering other ways Arcoro's HR Technology can save me time in other aspects of my job responsibilities. Having a better work/life balance and reducing your work stress makes you a happier employee."

Are you ready to simplify your HR processes and build your best team? <u>Get</u> in touch with Arcoro for a live demo today.



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